

## Custom C&I Program

The Custom Program offers tailor-made ways for you to save energy and money at your Commercial and Industrial (C&I) facility.

If you can think of a project at your C&I facility that will save electricity, we want to hear about it! We also want to work with you to see how much energy and money you can save and provide incentives to help you with the cost of the project. Many different projects are eligible for incentives.

Lighting projects are incentivized at **\$0.04/kWh**, and non-lighting projects are incentivized at **\$0.09/kWh**. This means you can boost your bottom line, make your facility safer, and save money with the Custom Program.

Contact Us Today to Start Saving!



EMAIL

[takechargesavings@trccompanies.com](mailto:takechargesavings@trccompanies.com)



VISIT

[TakeChargeVA.com](https://TakeChargeVA.com)  
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TAKE CHARGE™



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### OVERVIEW OF PROGRAMS



START SAVING ENERGY AND MONEY TODAY AT YOUR HOME AND BUSINESS!

## Energy Savings for Your Home and Business

Home Business Commercial & Industrial



## Small Business Direct Install Program (SBDI)

The SBDI Program was created to help small business owners save money and lower energy use. Easy upgrades like energy efficient lighting and occupancy sensors not only help reduce operating costs and maintenance but can also improve productivity with a more comfortable work environment.

The SBDI Program provides targeted, cost-effective energy efficiency measures to small businesses when participating in the **Quick Energy Checkup (QEC)**.

The QEC is a walk-through to identify energy and cost-saving opportunities at no cost.

Eligibility requirements include:

- Account must have a peak monthly demand of 200kW or less.
- Must be served by Appalachian Power

## Business Energy Solutions Programs (BES)

The Business Energy Solutions (BES) Program was created to provide cash incentives and technical assistance for energy efficiency projects at your business.

Whether you're running a small business or a large one, your company can receive cash for improvements to your facility's lighting, HVAC, VFDs, kitchen equipment, and more.

These energy efficiency upgrades can help make your place of business comfortable, productive, and safe. You can boost your bottom line while being an environmental leader in your field.

Businesses can receive up to \$25,000 each for lighting and non-lighting projects, for a **total of \$50,000**.

## Home Performance Program

Appalachian Power's Home Performance Program helps assess your home for opportunities to improve energy efficiency. When you schedule a **Home Energy Assessment (HEA)**, one of our Home Performance Energy Advisors will visit your home, install energy savings measures, and provide a Home Energy Assessment Report – all at no cost!

The HEA Report will detail a follow up report with recommendations that details energy savings tips and additional measures for your consideration to save more – both energy and money!

**NOTE:** You must use an approved contractor to qualify for rebates!

### Save Energy & Money

**For Your Home:** Participating in our Home Performance Program can help you save money on your energy bill and make your home more comfortable and efficient!



**SCAN** the QR code to learn more about the HP Program and schedule a HEA.

**For Your Business:** Boost your bottom line and make your business by participating in one or more of our programs.



**SCAN** the QR code to get started with a project in the BES, SBDI, or Custom Program.

See the wide variety of energy efficiency programs offered to you by Appalachian Power at [TakeChargeVA.com](http://TakeChargeVA.com).

