

Join Our Trade Ally Network



INQUIRY

Visit our website and select “Contractors” under the Resources menu.



PROGRAMS

Choose which program interests you and attach copies of any required documentation.



DISCUSS

Our team will contact you with any additional questions.



SAVE

Once you receive confirmation from our staff, and are fully approved, you can start helping customers save.

CONTACT US

Our team is here to answer your questions and help you and your customers with their energy efficiency projects.



Call: 833-402-2221



Email: TakeChargeSavings@trccompanies.com



Visit: TakeChargeVA.com

JOIN OUR **TRADE ALLY** NETWORK



An AEP Company

TAKE CHARGESM





Overview of Programs

Business Energy Solutions (BES): This Program provides businesses of all sizes prescriptive incentives for various equipment types.

Small Business Direct Install (SBDI): This Program offers a quick way for small business owners to upgrade their facilities at a reduced cost.

Custom C&I: This Program allows commercial and industrial facilities to tailor incentives and energy efficiency projects to their needs.

Home Performance: The Residential Program allows home owners to receive some no-cost energy efficiency measures and perform larger home energy efficiency projects.

Program Ally Benefits

Incentives from Appalachian Power: As a registered Trade Ally, you can offer your customers Program incentives that help reduce project costs.

Program Support: We have a team of Program representatives ready to help you and your customers with projects and paperwork. Plus, we can help let customers know about all the different ways you can help them save.

Awards: Once a year we hold a trade ally recognition event where you can meet other industry professionals, get free food, and receive recognition for your great work!

Our Programs

Business Energy Solutions

Small Business Direct Install

Custom C&I

Home Performance



Kaleigh Mason

BES & Custom
Commercial
Account
Representative
(910) 444-8629



Todd Ewald

BES & Custom
Commercial
Account
Representative
(540) 655-8452



Jeff Lineberry

Home Performance
Residential
Account
Representative
(276) 266-5338



Kennedy Nwabai

SBDI
Commercial
Account
Representative
(540) 521-2106

Account Representative

Our account representatives help move projects forward by working with you and your customers on timelines, paperwork, and program requirements. They are your main points of contact for the Program.

They will guide you through training and the steps to qualify as a Trade Ally in the TakeChargeVA program.

As a Trade Ally you will have the necessary materials to inform our customers about the programs. Our Account Representatives are knowledgeable and will equip you with an array of marketing materials. These materials are for you to distribute in the field to better reach customers with the necessary steps and guidelines as you complete projects, save energy, and earn cash incentives.

← Meet Our Team