### SAVE MONEY AND ENERGY WITH APPALACHIAN POWER'S ENERGY EFFICIENCY PROGRAMS FOR BUSINESSES

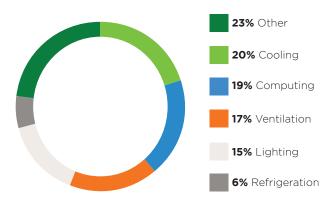


# ENERGY SAVINGS FOR DATA CENTERS

As you cool down your servers, you could also be saving money on energy costs! An energy efficiency project could help you get new equipment, lower maintenance costs, and improve reliability.

The TakeChargeVA Program can assist you with custom energy efficiency projects in your data center. We provide financial incentives for new energy efficient equipment and act as your trusted energy advisor. We can even help with paperwork! Let us help with your custom energy efficiency project today so you can start saving now!

#### **HOW DATA CENTERS USE ENERGY:**



Visit: TakeChargeVA.com/Business

Call: 833-402-2221

Appalachian Power values your privacy. Learn more at aep.com/privacy.



#### **KEY WAYS TO SAVE:**

- Custom projects
- Airflow management
- •HVAC controls
- Specialty equipment
- Server virtualization
- Rectifier upgrades
- Lighting

## AN ENERGY EFFICIENCY PROJECT COULD HELP YOU:

- •Reduce energy costs
- •Increase reliability of equipment
- •Lower maintenance
- Boost sustainability and brand reputation

#### START SAVING TODAY!

We encourage you to explore further ways to reduce your energy use – and our program can help! If you have additional questions, please visit TakeChargeVA.com/Business or call 833-402-2221.