

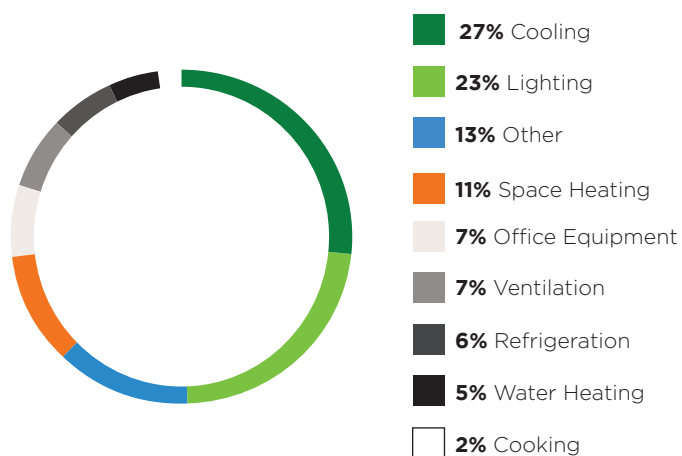
## ENERGY SAVINGS FOR HOTEL & LODGING FACILITIES

Every guest has a different idea of comfort. That's why energy bills for hotels, motels, dormitories, and military barracks can fluctuate wildly and cause energy costs to skyrocket. But you can save money on energy costs and keep guests comfortable by completing an energy efficiency project through Appalachian Power's Business Energy Solutions (BES) Program or Custom Program. Then you'll help ensure a five-star stay for your guests and boost your bottom line.

These programs through TakeChargeVA can assist you with a project at your lodging facility for new energy efficiency equipment. We provide financial incentives for your project and act as your trusted energy advisor. We can even explain the paperwork so you can focus on what matters – a five-star guest experience.

For example, Guest Room Energy Management Systems (GREMS) can help optimize energy use in each room. LEDs can improve your facility's look, feel, and visibility levels. Also, HVAC Controls can help you dial in the perfect temperature settings for your guests!

### HOW HOTEL & LODGING FACILITIES USE ENERGY:



**Visit:** [TakeChargeVA.com/Business](https://www.takechargeva.com/Business)

**Call:** 833-402-2221

Appalachian Power values your privacy. Learn more at [aep.com/privacy](https://www.aep.com/privacy).



### KEY WAYS TO SAVE:

- Lighting
- HVAC Controls
- Guest Room Energy Management (GREMs)
- Water Heaters
- Laundry Machines
- Kitchen Equipment
- Office Equipment
- PTAC\* and PTHP\*\* Heat Pump units

### AN ENERGY EFFICIENCY PROJECT COULD HELP YOU:

- Lower costs
- Increase comfort
- Improve safety
- Enhance reputation for sustainability with guests

### START SAVING TODAY!

We encourage you to explore further ways to reduce your energy use – and our program can help! If you have additional questions, please visit [TakeChargeVA.com/Business](https://www.takechargeva.com/Business) or call 833-402-2221.

\*Packaged Terminal Air Conditioner (PTAC)

\*\*Packaged Terminal Heat Pumps (PTHP)