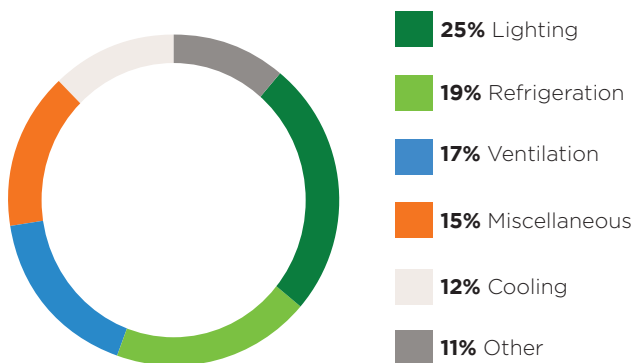


ENERGY SAVINGS FOR RETAIL SPACES

Create a welcoming space for your customers and save energy with a project through Appalachian Power. By investing in energy efficiency, you can save money, save energy, and make your retail space more comfortable and eye-catching. You'll also be able to increase your reputation in the community as a sustainability leader, which could lead to an expanded customer base!

The TakeChargeVA Program can assist you with custom energy efficiency projects in your retail space. We provide financial incentives for new energy efficient equipment and act as your trusted energy advisor. We can even help with paperwork, so you can focus on your customer base and boost the bottom line.

HOW RETAIL SPACES USE ENERGY:



KEY WAYS TO SAVE:

- LED lighting
- HVAC maintenance
- Commissioning
- Insulation
- Vending machine controls
- Automation systems

AN ENERGY EFFICIENCY PROJECT COULD HELP YOU:

- Increase customer comfort
- Make your retail space brighter
- Boost your reputation for sustainability
- Attract new customers

START SAVING TODAY!

We encourage you to explore further ways to reduce your energy use – and our program can help! If you have additional questions, please visit [TakeChargeVA.com/Business](https://www.TakeChargeVA.com/Business) or call 833-402-2221.

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Appalachian Power values your privacy.