



# Custom Savings for your Custom Project

with Appalachian Power's Commerical & Industrial Program

## CUSTOM C&I PROGRAM

Are you a large Commercial & Industrial (C&I) customer seeking to improve energy efficiency for your processes, systems, and operations? The new custom program from TakeChargeVA provides energy incentives tailored to your needs.

Your project will be eligible for incentives if you have any electric savings measures that save a minimum of 50,000 kWh. The project may have to pass some other requisite criteria. Energy efficiency measures already included in the Business Energy Solutions and/or the Small Business Direct Install program will not be eligible for this Program.

## CUSTOM INCENTIVES



Indoor Lighting



Outdoor Lighting



Ventilation



Cooling



Refrigeration



Motors



Water Heating



Heating



Industrial Process

**Lighting Incentive: \$0.04/kWh**

**Non-lighting Incentive: \$0.09/kWh**

### START SAVING BIG TODAY!

For more information about all available incentives:  
Contact a program representative: call 833-402-2221  
Email: [TakeChargeSavings@trcccompanies.com](mailto:TakeChargeSavings@trcccompanies.com)  
Visit: [TakeChargeVA.com](http://TakeChargeVA.com)

Most non-residential customers with facilities located in Appalachian Power's Virginia service territory should be eligible for this Program. Customers who have opted out of Appalachian Power's energy efficiency programs as of September 1, 2022 or are served under the Public Authority or Commonwealth of Virginia tariffs, as well as projects that include fuel switching (e.g., electric to gas or gas to electric), on-site electricity generation, gas-driven equipment or used or rebuilt equipment are not eligible for this program. Please confirm Program eligibility prior to starting any incentive project.