



An AEP Company

TAKE CHARGE
VIRGINIA

Custom Commercial & Industrial Program (C&I)



Program Overview

If you are a large Commercial & Industrial (C&I) customer seeking to improve energy efficiency for your processes, systems, and operations, we can help. The Custom Program from **TakeChargeVA** provides energy incentives tailored to your needs.

Your company may qualify to receive cash back for improvements to your facility's **lighting** and **controls, ventilation, cooling systems, refrigeration, kitchen equipment**, and **more**. If you can think of a project at your facility that will save energy, we're interested to hear about it!

Visit: [TakeChargeVA.com](https://www.TakeChargeVA.com) | Call: 833-402-2221 | Email: TakeChargeSavings@trccompanies.com

Energy efficiency provides numerous benefits to you, and utilizing Appalachian Power incentives helps your business save energy and money!

Timeline to Project Completion:

✔ Contact Our Team

Contact our team during project planning **before purchasing equipment or starting construction.**

Engineers, Program Team Members, and Trade Allies will guide you through the process!

✔ Get Pre-Approval

The team will review your project and let you know what documentation is needed.

✔ Start Your Project

Once accepted and approved, you have **6 months to complete the project.** Extension requests will be reviewed on a case-by-case basis.

✔ Final Paperwork

Send us your final invoice for approval and incentive payment.

✔ Get Incentives

Incentive checks are typically paid after final verification and approval. Businesses can receive up to **\$150,000** per site, per year.

Incentives

Lighting Projects	\$0.04/kWh
Non-lighting Projects	\$0.09/kWh



SCAN to view the Custom Commercial & Industrial Program (C&I) to learn more about the program and our resources.

Who is eligible?

- Most non-residential large C&I customers with facilities located in Appalachian Power's Virginia service territory
- Projects or equipment modifications that have not received rebates from another Appalachian Power program
- Electric savings measures that will improve the energy efficiency of a process or system
- Project must save a minimum of 50,000 annual kWh
- Project must pass any requisite cost-effectiveness screening criteria

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