



Small Business, Big Savings

for Appalachian Power Small Business Direct Install Program

The Appalachian Power Small Business Direct Install (SBDI) Program was created to meet your business needs to save money and lower energy use. Every step to save energy makes a big difference for your small business. Easy upgrades like energy-efficient lighting and occupancy sensors not only help reduce operating costs and maintenance, but also can improve productivity with a more comfortable and inviting work environment.

Appalachian Power is ready to help your small business learn about energy efficiency, install low-cost, quick upgrades and give you rebates for larger projects. The SBDI program provides targeted, cost-effective energy efficiency measures to small business customers and encourages owners to consider installing additional energy efficiency measures with rebates from Appalachian Power.

Small Business customers participate in the Quick Energy Check-Up (QEC) to identify energy and cost saving opportunities. The QEC and select measures are provided at a minimal cost to the customer. The QEC must be performed by an approved SBDI Trade Ally.

IS MY SMALL BUSINESS ELIGIBLE?

- Your facility must be in Appalachian Power's Virginia service territory and served by Appalachian Power.
- Some commercial users may not be eligible; please contact us to confirm your eligibility.
- Your Appalachian Power account must have a peak monthly demand of 200 kW or less.

COMMON ENERGY-EFFICIENT EQUIPMENT UPGRADES



Lighting

LED replacements for fluorescent lamps can pay for themselves in energy savings within a year.



Refrigeration

By updating vending machine controls, door gaskets, and night covers you can increase the energy efficiency within your small business.



Kitchen

Replacements of pre-rinse spray valves, commercial kitchen equipment like hot food holding cabinets, griddles, fryers, and steam cookers will increase your energy savings.



Insulation

Pipe and gasket insulation can help you save money on your heating and cooling bill.



TAKE CHARGE™

833-402-2221

TakeChargeSavings@trccompanies.com

TakeChargeVA.com





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HOW IT WORKS



1. Find an Approved Trade Ally.

Visit our website or give us a call:
TakeChargeVA.com OR **833.402.2221** and schedule a time for an assessment.



2. Schedule your QEC On-site Visit.

Quick Energy Checkup (QEC) Professional staff visits only take 1-2 hours and can help your business cut energy costs year after year.



3. Identify Energy Efficiency Projects.

QEC staff will go over all the energy saving project options available.



4. Start Saving.

Take advantage of energy savings measures that provide significant and immediate energy savings.

Start saving big today!

Apply online at **TakeChargeVA.com** or contact a program representative at **833-402-2221** or **TakeChargeSavings@trccompanies.com**.

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