



DEMAND RESPONSE for Schools

Schools and universities understand the importance of creating a sustainable and cost-effective environment for both students and staff. Support these goals and contribute to the larger community with Evergy's Business Demand Response Program.

What is Business Demand Response (BDR)?

BDR is a program that incentivizes you to reduce or shift electricity usage during peak demand periods (typically the hottest summer afternoons). By participating, your school can:



Save on Energy

Costs: Reduce your electricity bills by managing peak



Promote Sustainability:

Support your community in maintaining reliable energy access for critical services



Receive Incentives:

When you participate, your school can receive a large incentive check.

demand charges. Gain insights with a no-cost site assessment before enrolling.

during extreme conditions, throughout our transition to a cleaner grid.

Reinvest these funds into energy efficient improvements to save even more!

This past summer, businesses across Missouri and Kansas earned **over \$1,000,000** through the BDR Program.

One Missouri K-12 school district participated by reducing cooling setpoints and turning off lighting in under-utilized spaces on 6 different days during the summer and **received an incentive check for \$7,000!**

Plus, the electricity they saved was the equivalent of **planting 45 trees** and **reducing 1 ton of waste from a landfill.**

Want to chat about participating?

[Fill out this form](#)

BDR Success Story: Northwest Missouri State University

Watch how this university in Maryville, MO participates in BDR to achieve their sustainability goals and receive cash incentives!

