

Trade Ally Network News

Fall 2024



Whether you are one of our highly experienced Trade Allies or just learning the ropes of NIPSCO's Energy Efficiency Programs, there are updates, including a **NEW end-of-year bonus incentive**, that apply to YOU and your customers, so take a quick peek!

End-of-Year Bonus Incentive

Bonus Incentives Are Back!

Available on new projects now
through December 31, 2024, or until
funds are exhausted.

New Gas Incentive is Now Available



Bonus Incentives Are Back!

Bonus incentives are back for new, **electric AND gas** projects. Act fast — this offer is good from October 1 through December 31, or until funds are exhausted.

Gas Bonus Incentives:

- A **20% bonus incentive** on space heating boiler tune-ups
(Prescriptive/SBDI)

Electric Bonus Incentives:

- **A 20% bonus incentive** on all new measures
(Prescriptive/Custom/SBDI)
- **Increased incentives** on 4' tube lighting *plus 20% bonus incentive*
(Prescriptive/SBDI)
- **A 40% bonus incentive** on new refrigeration measures
(Prescriptive/SBDI). Please note that electric refrigeration measures are not eligible for the additional 20% bonus

Poll Question



We Want Your Feedback!

If SMS text messaging was available to the Trade Ally Network to receive program news, event reminders and other important updates from us, would you be likely to opt-in to receiving SMS text messaging?

Would you be likely to opt-in to receiving SMS text messaging?

Yes, I'd like to receive SMS text messages.

No, I prefer to receive updates through email or other channels.

I'm not sure yet; I'd like more information before deciding.

New Tools: Communicate Ways to Save

RESOURCES

New Tools Are Available

Compressed Air & Boiler Tune-Up Savings Sheets



Communicate Savings with Your Customers

Compressed Air Savings Sheet

Communicate compressed air saving opportunities and incentives to your customers.

[View Savings Sheet](#)

Boiler Tune-Up Savings Sheet

Communicate boiler tune-up saving opportunities and incentives to your customers.

[View Savings Sheet](#)

NIPSCO Co-Branding Reminder



As a reminder, co-branding and the use of the NIPSCO name or logo is strictly prohibited. This includes the use of the logo on marketing materials, invoicing, website, billboards or any other company internal or external documents. Violation of this may result in immediate removal from the TA network. Thank you for your help with this matter

Questions? Call TRC at 1-800-299-2501
NIPSCO.Savings@trccompanies.com | NIPSCO.com/Business



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