

Explore energy-saving resources and programs from TVA EnergyRight® to help lower costs, improve productivity and achieve energy goals.



## Stock up on energy efficiency incentives!

Explore all incentives

TVA EnergyRight® and are excited to announce energy efficiency incentives that can boost sales, improve shopper experience and lower energy costs.

Questions? Contact us.

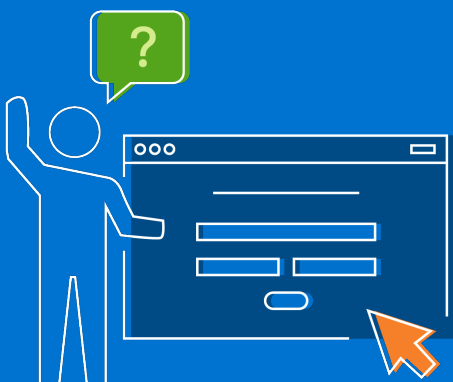


## Chill out with refrigeration incentives.

Minimize food waste, reduce operating costs and lower energy costs with cool refrigeration incentives.

- \$50 per electronically commutated motor (ECM).
- \$200 per evaporator fan controller.
- \$100-200 per linear foot for high-efficiency, reach-in cases.

Learn more!



## Questions?

Click on the link below and submit your contact information. We'll be in touch soon.

Tell me more!

# Boost sales with LED lighting.

Our indoor and outdoor [LED lighting incentives](#) can dramatically lower costs, promote customer spending<sup>1</sup> and improve safety. Making the switch to LED lighting is clearly a bright idea!

- \$0.08/kWh for indoor lighting.
- \$0.04/kWh for exterior and street lighting.

## Tennessee supermarket enjoys powerful savings.

Energy savings:  
**126,982 kWh**

Project incentive:  
**\$10,159**

Annual savings:  
**\$12,698**

Simple payback:  
**4.72 years**

Thanks to LED lighting incentives from TVA EnergyRight and NES, shoppers in Antioch are enjoying a brighter shopping experience!



## But wait, there's more!

We're on a mission to serve you. Did you know that TVA EnergyRight and your local power company offer specialized energy efficiency programs that can help your business save even more on energy costs?

Visit [EnergyRight.com](https://www.energyright.com) to explore all of our incentive offerings or click on the links below to learn more.



### Business Energy Savings Training

This free, on-demand video series offers industry-specific research, guidance, and resources to help you lower costs and reach your energy goals.

[Start learning](#)

### Electric Transportation

Thinking about installing an EV charger so your customers can juice up while they grab some OJ? Visit the EnergyRight website to learn more about electric vehicles, charging levels and destination charging.

[Get rolling](#)





## Demand Response

Sign up for Peak Power Partners, a flexible Demand Response program, and receive a recurring payment. Your participation helps keep the cost of electricity low and increases reliability throughout our seven-state Valley region.

[Explore options](#)

1. Grocery Dive: <https://www.grocerydive.com/news/grocery--how-store-lighting-impacts-retail-sales/535258/>

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