

Explore energy-saving resources and programs from TVA EnergyRight® to help lower costs, improve productivity and achieve energy goals.



**Apply for  
energy efficiency  
incentives today!**

**Explore all  
incentives**

TVA EnergyRight® and are excited to announce energy efficiency incentives that can improve guest experience AND lower energy costs.

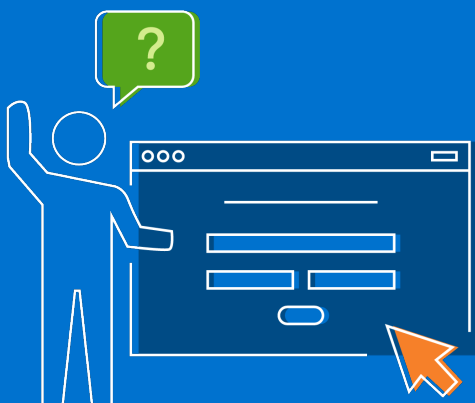
**Questions? Contact  
us.**



## Warm up big with HVAC incentives.

We're offering \$80/ton or \$175/ton incentives for energy efficient replacements (depending on efficiency); \$175/ton for energy efficient expansions and new installations; and \$250/ton toward the purchase of qualified variable refrigerant flow (VRF) and dual fuel heat pumps.

**Explore HVAC  
incentives.**



## Questions?

Click on the link below and submit your contact information. We'll be in touch soon.

**Tell me  
more!**

**What a bright idea.**

Our indoor and outdoor [LED lighting incentives](#) can dramatically lower costs and improve safety. Making the switch to LED lighting makes more sense than ever with our incentives:

- \$0.08/kWh for indoor lighting.
- \$0.04/kWh for exterior and street lighting.

---

## Chill out with refrigeration incentives.

Minimize food waste, reduce operating costs and lower energy costs with cool refrigeration incentives.

- \$50 per electronically commutated motors (ECM).
- \$200 per evaporator fan controller.
- \$100-200 per linear foot for high-efficiency, reach-in cases.

[Learn more!](#)

## Powerful savings at a downtown Nashville hotel.

Energy savings:  
**451,183 kWh**

Project incentive:  
**\$13,353**

Annual savings:  
**\$45,118**

Simple payback:  
**4.72 years**

Thanks to indoor lighting incentives from TVA EnergyRight and NES, the hotel replaced fluorescent and incandescent fixtures with energy-efficient LEDs, improving safety and working conditions.



## But wait, there's more!

We're on a mission to serve you. Did you know that TVA EnergyRight and your local power company offer specialized energy efficiency programs that can help your business save even more on energy costs?

Visit [EnergyRight.com](https://www.energyright.com) to explore all of our incentive offerings or click on the links below to learn more.



### Business Energy Savings Training

This free, on-demand video series offers industry-specific research, guidance, and resources to help you lower costs and reach your energy goals.

[Start learning](#)

## Electric Transportation

Zero-emission electric cars, scooters, golf carts and bikes are quiet, cost-effective and easy to maintain. Is it time to upgrade your fleet or find the right Level 2 charger for your guests?

[Get rolling](#)



## Demand Response

Sign up for Peak Power Partners, a flexible Demand Response program, and receive a recurring payment. Your participation helps keep the cost of electricity low and increases reliability throughout our seven-state Valley region.

[Explore options](#)

### FOLLOW US



You're receiving this email because you previously participated in the EnergyRight® for Business & Industry incentive program. Manage your email preferences or unsubscribe by clicking the link below. If you unsubscribe, you'll still receive emails with important information about active projects.

Tennessee Valley Authority  
424 Church Street  
Suite 1320  
Nashville, TN 37219  
Phone: 866-233-0450

 **EnergyRight®**

TVA EnergyRight® for Business & Industry | 424 Church Street, Suite 1320, Nashville, TN 37219 Phone: 866-233-0450

[Unsubscribe ppn@tva.gov](#)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by [ppn@tva.gov](mailto:ppn@tva.gov) powered by



Try email marketing for free today!