

Explore energy-saving resources and programs from TVA EnergyRight® to help lower costs, improve productivity and achieve energy goals.



**Apply for industrial energy efficiency incentives today!**

[Contact us!](#)

TVA EnergyRight® is excited to announce incentives designed for TVA direct serve customers that can improve productivity and performance while lowering energy costs.

[Explore all incentives.](#)



## Big flexibility for big energy efficiency projects.

Our custom incentives give our region's industrial customers the flexibility to make energy improvements that are unique to your specific facilities and operations. Incentives for electric technologies are offered at a rate of up to \$0.12 per annual kWh saved.

[Explore custom incentives](#)



## Questions?

Click on the link below and submit your contact information. We'll be in touch soon.

[Tell me more!](#)

**What a bright idea.**

Our indoor and outdoor [LED lighting incentives](#) can dramatically lower costs, boost productivity and improve plant safety.<sup>1</sup> Making the switch to LED lighting makes more sense than ever with our incentives:

- \$0.10/kWh for indoor lighting.
- \$0.04/kWh for exterior and street lighting.

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## Warm up (or cool down) with big HVAC incentives.

We're offering \$80/ton or \$175/ton incentives for energy efficient replacements (depending on efficiency); \$175/ton for energy efficient expansions and new installations; and \$250/ton toward the purchase of qualified variable refrigerant flow (VRF) and dual fuel heat pumps.

Explore HVAC  
incentives

## Truth in numbers.

Three Tennessee companies manufacture savings with custom incentives for compressed air projects.



Energy savings:  
**585,150 kWh**

Project incentive:  
**\$55,744**

Annual savings:  
**\$58,500**

Simple payback:  
**6.4 years**

## But wait, there's more!

We're on a mission to serve you. Did you know that TVA EnergyRight offers specialized energy efficiency programs that can help industrial customers save even more on energy costs?

Visit [EnergyRight.com](https://www.energyright.com) to explore all of our incentive offerings or click on the links below to learn more.



### Demand Response

Sign up for an Interruptible Power program and suspend a portion of your facility's energy load (with up to 30 minutes' notice) to help **balance** the grid and receive a **credit** on your power bill.

Explore options

### Strategic Energy Management

Boost your triple bottom line with our free two-year program that helps qualifying industrial customers increase profitability and achieve sustainability goals.

Learn  
more



## Register for the TVA Industrial Summit

Network and exchange ideas with industry peers while learning about TVA's energy-saving programs and incentives on April 16, 2024, from 9:00 – 2:30 pm CT.

Register today



1. U.S. Department of Energy: <https://www.energy.gov/sites/prod/files/2020/12/f82/Industry-Research-LED-Lighting.pdf>

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