

Explore energy-saving resources and programs from TVA EnergyRight® to help lower costs, improve productivity and achieve energy goals.



Apply for industrial energy efficiency incentives today!

Contact us!

TVA EnergyRight® and are excited to announce incentives designed for industrial customers that can improve productivity and performance while lowering energy costs.

Explore all incentives.



Big flexibility for big energy efficiency projects.

Our custom incentives give our region's industrial customers the flexibility to make energy improvements that are unique to your specific facilities and operations. Incentives for electric technologies are offered at a rate of up to \$0.10 per annual kWh saved.

Explore custom incentives



Questions?

Click on the link below and submit your contact information. We'll be in touch soon.

Tell me more!

What a bright idea.

Our indoor and outdoor [LED lighting incentives](#) can dramatically lower costs, boost productivity and improve plant safety.¹ Making the switch to LED lighting makes more sense than ever with our incentives:

- \$0.08/kWh for indoor lighting.
- \$0.04/kWh for exterior and street lighting.

Warm up (or cool down) with big HVAC incentives.

We're offering \$80/ton or \$175/ton incentives for energy efficient replacements (depending on efficiency); \$175/ton for energy efficient expansions and new installations; and \$250/ton toward the purchase of qualified variable refrigerant flow (VRF) and dual fuel heat pumps.

Explore HVAC
incentives

Truth in numbers.

Three Tennessee companies manufacture savings with custom incentives for compressed air projects.



Energy savings:
585,150 kWh

Project incentive:
\$55,744

Annual savings:
\$58,500

Simple payback:
6.4 years

But wait, there's more!

We're on a mission to serve you. Did you know that TVA EnergyRight and your local power company offer specialized energy efficiency programs that can help industrial customers save even more on energy costs?

Visit [EnergyRight.com](https://www.energyright.com) to explore all of our incentive offerings or click on the links below to learn more.



Demand Response

Sign up for an Interruptible Power program and suspend a portion of your facility's energy load (with up to 30 minutes' notice) to help **balance** the grid and receive a **credit** on your power bill.

Explore options

Strategic Energy Management

Boost your triple bottom line with our free two-year program that helps qualifying industrial customers increase profitability and achieve sustainability goals.

Learn more





Business Energy Savings Training

This free, on-demand video series offers industry-specific research, guidance, and resources to help you lower costs and reach your energy goals.

[Start learning](#)

1. U.S. Department of Energy: <https://www.energy.gov/sites/prod/files/2020/12/f82/Industry-Research-LED-Lighting.pdf>

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You're receiving this email because you previously participated in the EnergyRight® for Business & Industry incentive program. Manage your email preferences or unsubscribe by clicking the link below. If you unsubscribe, you'll still receive emails with important information about active projects.

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