

Explore energy-saving resources and programs from TVA EnergyRight® to help lower costs, improve productivity and achieve energy goals.

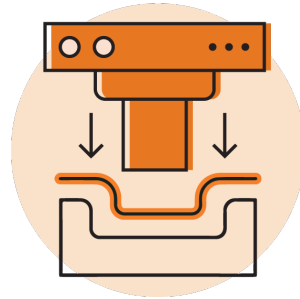


## Apply for energy efficiency incentives today!

[Explore all incentives](#)

TVA EnergyRight® and are excited to announce incentives that can improve productivity and performance within the metal forming industry while lowering energy costs.

[Questions? Contact us.](#)



## Big flexibility for big energy efficiency projects.

Our custom incentives offer the region's growing metal forming industry the flexibility to make energy improvements that are unique to your specific facilities and operations. Incentives for electric technologies are offered at a rate of up to \$0.10 per annual kWh saved.

[Explore custom incentives](#)



## Questions?

Click on the link below and submit your contact information. We'll be in touch soon.

[Tell me more!](#)

## What a bright idea.

Our indoor and outdoor [LED lighting incentives](#) can dramatically lower costs, boost productivity and improve safety.<sup>1</sup> Making the switch to LED lighting makes more sense than ever with our incentives:

- \$0.08/kWh for indoor lighting.
- \$0.04/kWh for exterior and street lighting.

## Truth in numbers.

Three Tennessee companies manufacture savings with custom incentives for compressed air projects.



Energy savings:  
**585,150 kWh**

Project incentive:  
**\$55,744**

Annual savings:  
**\$58,500**

Simple payback:  
**6.4 years**

## But wait, there's more!

We're on a mission to serve you. Did you know that TVA EnergyRight and your local power company offer specialized energy efficiency programs that can help industrial customers save even more on energy costs?

Visit [EnergyRight.com](https://EnergyRight.com) to explore all of our incentive offerings or click on the links below to learn more.



### Demand Response

Sign up for our Interruptible Power program and suspend a portion of your facility's energy load (with up to 30 minutes' notice) to help **balance** the grid and receive a **credit** on your power bill.

[Explore options](#)

### Strategic Energy Management

Boost your triple bottom line with our free two-year program that helps qualifying industrial customers increase profitability and achieve sustainability goals.

[Learn more](#)



### Business Energy Savings Training

This free, on-demand video series offers industry-specific research, guidance, and resources to help you lower costs and reach your energy goals.

[Start learning](#)

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You're receiving this email because you previously participated in the EnergyRight<sup>®</sup> for Business & Industry incentive program. Manage your email preferences or unsubscribe by clicking the link below. If you unsubscribe, you'll still receive emails with important information about active projects.

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