

Program Announcement



Energy Efficiency Incentives Increase

TVA EnergyRight® for Business and Industry is excited to offer improvements to a few of the incentives available for energy efficiency projects effective February 8, 2024. These enhancements to our B&I incentives reflect our commitment to energy efficiency in the Tennessee Valley region.

Modified Incentives

 Custom Custom incentive increase from \$0.10/kWh to \$0.12/kWh	 Indoor lighting Upgrades to LED from \$0.08/kWh to \$0.10/kWh	 Program cap Program cap increase from \$1M to \$3M
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Beginning today, energy efficiency incentive offerings for commercial, industrial and federal customers are expanding to better support sustainability and community development throughout the Valley.

Join us for a webinar to learn more about:

- Improved incentives effective 2/8/24
- Existing incentives
- Q&A session

February 9, 10:00am-11:00am CST

Refresher Webinars are also planned this month. Please register using the links below.

Program Overview: February 13,
3:00-4:00pm CST

Online Application: February 20,
1:00-2:00pm CST

PPEC: February 23, 12:30-2:00pm CST

Program Changes



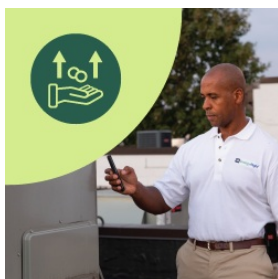
Indoor Lighting Incentives have been increased from **\$0.08/kWh** to **\$0.10/kWh** saved.

[View Lighting Fact Sheet](#)



Custom Incentives have been increased from **\$0.10/kWh** to **\$0.12/kWh** saved.

[View Custom Fact Sheet](#)



The **Company Incentive Cap** has been increased from **\$1,000,000** to **\$3,000,000** per company each TVA fiscal year (Oct-Sept).

Don't forget about our special PPN offering!

Until May 31, 2024, or while supplies last, submit an incentive project for a new customer and receive a \$100 Amazon eGift card when the customer signs the application. Limited to five cards for each PPN member.



If you have questions regarding these program changes, please contact your Outreach Rep, email us at ppn@tva.gov or call 1-866-233-0450. Thank you for your continued support of the TVA EnergyRight program.



TVA EnergyRight® for Business & Industry Program
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