



An AEP Company

TAKE CHARGE

WEST VIRGINIA

A background image of a restaurant kitchen with steam rising from the stoves and a chef working in the background.

# SMALL BUSINESS BIG SAVINGS

## Does my small business qualify?

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Your facility must be in Appalachian Power's West Virginia service territory and served by Appalachian Power.

Some commercial users may not be eligible; please contact us to confirm your eligibility.

Your Appalachian Power account must have a peak monthly demand of 200 kW or less.

## Small Business Direct Install Program

Are you ready to cut energy costs, lower operating expenses, and create a workspace that's as energy-smart as it is welcoming? With upgrades such as energy-efficient lighting and occupancy sensors, you'll reduce costs while boosting comfort and productivity.

**Personalized Energy Insights:** An approved Trade Ally will perform a Quick Energy Checkup (QEC) to identify energy-saving opportunities tailored to your business.

**Cost-Effective Upgrades:** Many of the recommended improvements and select energy-saving measures are available at minimal cost to you.

**Incentives for Big Wins:** Ready to tackle larger projects? Take advantage of generous incentives from Appalachian Power to make it happen.

TakeChargeWV.com | 855-242-6645 | WestVirginiaTakeCharge@trccompanies.com

## POPULAR UPGRADES



### LIGHTING

Switching to LED replacements for fluorescent lamps can pay for themselves in energy savings within a year while brightening your workspace.



### KITCHEN

Upgrade your kitchen with energy-efficient equipment like pre-rinse spray valves, hot food holding cabinets, griddles, fryers, and steam cookers.



### REFRIGERATION

Improve the energy efficiency of your refrigeration units by upgrading vending machine controls, replacing door gaskets, and adding night covers.



### INSULATION

Installing pipe and gasket insulation helps reduce heating and cooling costs, keeping your business more comfortable and energy-efficient year-round.

## Small changes can lead to big savings for your small business!

Appalachian Power's Small Business Direct Install (SBDI) Program is all about making energy efficiency simple and affordable so you can focus on what matters most - your business. It's easy to get started! Here's how it works:

1

#### CONNECT WITH AN APPROVED TRADE ALLY

Visit **TakeChargeWV.com** or call **855-242-6645** to schedule an assessment.

2

#### SCHEDULE YOUR QEC ON-SITE VISIT

Quick Energy Checkup (QEC) professional staff visits only take 1-2 hours and can help your business cut energy costs year after year.

3

#### IDENTIFY ENERGY EFFICIENCY PROJECTS

QEC staff will go over all the energy-saving project options and incentives available to you.

4

#### START SAVING!

Take advantage of significant and immediate energy savings.





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## Cash-Back Incentives Await!

Switching to electric has never been more rewarding!

Appalachian Power's Go Electric Program offers generous incentives to help you make the change.

Visit [TakeChargeWV.com](https://TakeChargeWV.com) or call us at **855-242-6645** to learn how you can enjoy cleaner, greener living with cash-back benefits!

A photograph of a person's legs and feet as they mow a lawn with a black and orange electric lawnmower. The background shows a grassy yard with trees.

# GO ELECTRIC SAVE BIG

## Power Up Your Life Today!

Switching to electric is more than just a smart choice – it's a step toward cleaner, quieter and more efficient living. Discover how going electric can simplify your routine, save money and help protect the environment:

- Cleaner performance with no harmful fumes or emissions
- Skip the mess and hassle of refueling and oil changes
- Reduced energy and maintenance costs
- Lower your environmental impact
- Enjoy the latest in cutting-edge technology
- Cash-back incentives for more affordable upgrades

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## POPULAR UPGRADES



### ELECTRIC MOWERS

Mow smarter, not harder! Electric mowers deliver powerful performance without the noise or emissions.



### LANDSCAPING TOOLS

Get the job done faster and cleaner! Electric trimmers, chainsaws and leaf blowers are built for efficiency.



### WATER HEATERS

Upgrade your hot water system with unmatched efficiency and savings that make every shower smarter.



### E-BIKES

Discover the joy of sustainable travel. Electric bikes make every journey smoother, faster and more fun!



## Our Generous Incentive Program Puts Money Back in Your Pocket!

Appalachian Power's Go Electric Program offers cash-back incentives to make your transition to electric easier and more affordable than ever.

Ready to upgrade? Learn more about Appalachian Power's Go Electric Program at [TakeChargeWV.com](https://TakeChargeWV.com) or contact a program representative at 855-242-6645.



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