

SMALL BUSINESS BIG SAVINGS



TAKE CHARGE
WEST VIRGINIA



Does my small business qualify?

Your facility must be in Appalachian Power's West Virginia service territory and served by Appalachian Power.

Some commercial users may not be eligible; please contact us to confirm your eligibility.

Your Appalachian Power account must have a peak monthly demand of 200 kW or less.

Small Business Direct Install Program

Are you ready to cut energy costs, lower maintenance expenses, and create a workspace that's as energy-smart as it is welcoming? With energy-efficient lighting, occupancy sensors, and other quick upgrades, you'll reduce operating costs while boosting comfort and productivity. Plus, with Appalachian Power's support, upgrading has never been easier - or more rewarding!

Personalized Energy Insights: An approved Trade Ally will perform a Quick Energy Check-Up (QEC) to identify energy-saving opportunities tailored to your business.

Cost-Effective Upgrades: Many of the recommended improvements and select energy-saving measures are available at minimal cost to you.

Incentives for Big Wins: Ready to tackle larger projects? Take advantage of generous incentives from Appalachian Power to make it happen.

POPULAR ENERGY-SAVING EQUIPMENT UPGRADES



LIGHTING

Switching to LED replacements for fluorescent lamps can pay for themselves in energy savings within a year while brightening your workspace.



KITCHEN

Upgrade your kitchen with energy-efficient equipment like pre-rinse spray valves, hot food holding cabinets, griddles, fryers, and steam cookers.



REFRIGERATION

Improve the energy efficiency of your refrigeration units by upgrading vending machine controls, replacing door gaskets, and adding night covers.



INSULATION

Installing pipe and gasket insulation helps reduce heating and cooling costs, keeping your business more comfortable and energy-efficient year-round.



An **AEP** Company

TAKE CHARGE™
WEST VIRGINIA

**Start saving
big today!**

Apply online at
TakeChargeWV.com
or contact a program
representative at
855-242-6645.

*Some commercial
customers may not
be eligible for SBDI
Program incentives.
Please contact us to
learn more.*

Small changes can lead to big savings for your small business!

Appalachian Power's Small Business Direct Install (SBDI) Program is all about making energy efficiency simple and affordable so you can focus on what matters most - your business.

Start saving today and see how small changes can make a big difference!

It's easy to get started.
Here's how it works:



1

CONNECT WITH AN APPROVED TRADE ALLY

Visit **TakeChargeWV.com** or call **855-242-6645** to locate an approved SBDI Trade Ally and schedule an assessment.

2

SCHEDULE YOUR QEC ON-SITE VISIT

Quick Energy Checkup (QEC) professional staff visits only take 1-2 hours and can help your business cut energy costs year after year.

3

IDENTIFY ENERGY EFFICIENCY PROJECTS

QEC staff will go over all the energy-saving project options and incentives available to you.

4

START SAVING!

Take advantage of energy savings measures that provide significant and immediate energy savings.

TakeChargeWV.com

855-242-6645 | WestVirginiaTakeCharge@trccompanies.com