



SCAN



Scan the QR code below to fill out the application.

CHOOSE



Choose which program interests you and attach copies of any required documentation.

DISCUSS



Our team will contact you with any additional questions.

SAVE



Once you are fully approved, you can start helping customers save.

# JOIN OUR **TRADE ALLY** NETWORK



TAKE CHARGE™

SCAN to Enroll



**CONTACT US**

Questions? Our team is here to support you every step of the way.

**Call:** 833-402-2221

**Email:** [TakeChargeSavings@trccompanies.com](mailto:TakeChargeSavings@trccompanies.com)

# Trade Ally Benefits

**Incentives from Appalachian Power-** As a registered Trade Ally, you can offer your customers Program incentives that help reduce project costs.

**Program Support-** We have a team of Program representatives ready to help you and your customers with projects and paperwork. Plus, we can help let customers know about all the different ways you can help them save.

**Website Listing-** Company posting on the Trade Ally directory on the [TakeChargeSavings.com](https://www.TakeChargeSavings.com) website.



## VIRGINIA

Business Energy Solutions (BES)

Small Business Direct Install

Home Performance

## WEST VIRGINIA

Small Business Direct Install

GoElectric